

INFORMATION NOTICE PURSUANT TO ARTICLES 13-14 OF THE GDPR GENERAL DATA PROTECTION REGULATION 2016/679

DATA CONTROLLER **WATER CARE FILTERS SRL**

Registered office: Via Lidi Ferraresi, 22/A-B, 44027 Migliarino - Fiscaglia (FE), Italy
Tax Code and VAT Number: 01956360380

Phone number: +39 0533 539977

Email: info@watercarefilters.it

Certified Email (PEC): wcf srl@legalmail.it

Website: <https://www.watercarefilters.it/index.html>

Types of Data Collected

Among the Personal Data collected by this Application, either independently or through third parties, are: Cookies; Usage Data; first name; last name; email address; message.

Complete details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information notices displayed prior to data collection.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Application.

Unless otherwise specified, all Data requested by this Application are mandatory. If the User refuses to provide them, it may be impossible for this Application to provide the Service. Where this Application specifically states that some Data are optional, Users are free not to provide such Data without any consequences on the availability or operation of the Service.

Users who are uncertain about which Data are mandatory are encouraged to contact the Data Controller.

Any use of Cookies — or other tracking tools — by this Application or by the owners of third-party services used by this Application, unless otherwise specified, is intended to provide the Service requested by the User, in addition to the other purposes described in this document and in the Cookie Policy, if available.

The User assumes responsibility for any third-party Personal Data obtained, published, or shared through this Application and warrants that they have the right to communicate or disseminate them, releasing the Data Controller from any liability towards third parties.

Methods and Place of Processing of Collected Data

Methods and Recipients of Processing

The Data Controller adopts appropriate security measures aimed at preventing unauthorized access, disclosure, modification, or destruction of Personal Data.

Data processing is carried out using IT and/or telematic tools, with organizational methods and logic strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the organization of this Application (administrative, commercial, marketing, legal personnel, system administrators) or external parties (such as third-



party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) may have access to the Data and may also be appointed, if necessary, as Data Processors by the Data Controller.

The updated list of Data Processors may always be requested from the Data Controller.

Legal Basis for Processing

The Data Controller processes Personal Data relating to the User if one of the following conditions applies:

- the User has given consent for one or more specific purposes; Note: in some jurisdictions, the Data Controller may be authorized to process Personal Data without the User's consent or another legal basis specified below, until the User objects ("opt-out") to such processing. However, this does not apply where the processing of Personal Data is governed by European data protection legislation;
- processing is necessary for the performance of a contract with the User and/or for the implementation of pre-contractual measures;
- processing is necessary for compliance with a legal obligation to which the Data Controller is subject;
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller.

In any case, the User may always request that the Data Controller clarify the specific legal basis for each processing activity and, in particular, whether the processing is based on law, provided for by a contract, or necessary to enter into a contract.

Place of Processing

The Data are processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. For further information, please contact the Data Controller.

The User's Personal Data may be transferred to a country other than the one in which the User is located. To obtain further information on the place of processing, the User may refer to the section containing details about the processing of Personal Data.

The User has the right to obtain information regarding the legal basis of Data transfers outside the European Union or to an international organization governed by public international law or established by two or more countries, such as the UN, as well as regarding the security measures adopted by the Data Controller to safeguard the Data.

Users may verify whether any of the above-mentioned transfers take place by examining the relevant section of this document or by contacting the Data Controller using the contact details provided above.

Retention Period

Data are processed and stored for as long as required by the purposes for which they were collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User shall be retained until such contract has been fully performed and, in any event, no longer than 10 years from the date of termination.
- When processing is based on the User's consent, the Data Controller may retain Personal Data for a longer period until such consent is withdrawn. Furthermore, the Data Controller may be required to retain Personal Data for a longer period in compliance with a legal obligation or by order of an authority.

At the end of the retention period, Personal Data shall be deleted. Therefore, upon expiration of such period, the rights of access, erasure, rectification, and data portability can no longer be exercised.



Purposes of Processing the Collected Data

The User's Data are collected to allow the Data Controller to provide its Services, as well as for the following purposes:

- displaying content from external platforms;
- receiving résumés voluntarily submitted by applicants for the establishment of an employment relationship;
- sending newsletters, commercial communications, and/or advertising material via email regarding products and/or services, similar and/or different from those already purchased, offered by the Data Controller;
- contacting the User in response to requests for information.

For more detailed information about the purposes of processing and the Personal Data specifically relevant for each purpose, the User may refer to the relevant sections of this document.

Details on the Processing of Personal Data

Personal Data are collected for the following purposes and using the following services:

- Contacting the User
- Receiving résumés
- Sending newsletters

Contact Form (This Application)

By filling in the contact form with their Data, the User authorizes this Application to use such Data to reply to requests for information, quotations, or any other type of request indicated in the form header, for the possible establishment of an employment relationship, and for sending newsletters, commercial communications, and/or advertising material regarding products and/or services, similar and/or different from those already purchased, offered by the Data Controller.

Personal Data collected: surname; first name; telephone number; email address.

Displaying Content from External Platforms

This type of service allows this Application to display content hosted on external platforms directly from its pages and to interact with them.

Even if Users do not use the service, such services may still collect web traffic data relating to the pages where they are installed.

Google Maps Widget (Google Inc.)

Google Maps is a map visualization service provided by Google Inc. that allows this Application to incorporate such content within its pages.

Personal Data collected: Cookies; Usage Data.

Place of processing: USA – Privacy Policy

<https://policies.google.com/privacy?hl=en&gl=en>

User Rights



WATER CARE FILTERS S.r.l.

Via Lidi Ferraresi, 22/A-B, 44027, Loc. Migliarino – Fiscaglia (FE) Italy
Tel. +39 0533 539 977, P.IVA 0195 6360 380 www.watercarefilters.it

Users may exercise certain rights regarding the Data processed by the Data Controller.

In particular, the User has the right to:

- withdraw consent at any time. The User may withdraw previously given consent to the processing of their Personal Data;
- object to the processing of their Data. The User may object to the processing of their Data when it is carried out on a legal basis other than consent;
- access their Data. The User has the right to obtain information about the Data processed by the Data Controller, certain aspects of the processing, and to receive a copy of the processed Data;
- verify and request rectification. The User may verify the accuracy of their Data and request that it be updated or corrected;
- obtain restriction of processing. Under certain circumstances, the User may request restriction of the processing of their Data. In such cases, the Data Controller will not process the Data for any purpose other than storage;
- obtain erasure or removal of their Personal Data. Under certain circumstances, the User may request the deletion of their Data by the Data Controller;
- receive their Data and have it transferred to another controller. The User has the right to receive their Data in a structured, commonly used, machine-readable format and, where technically feasible, to have it transferred to another controller without hindrance;
- lodge a complaint. The User may lodge a complaint with the competent data protection supervisory authority or take legal action.

Details About the Right to Object

Where Personal Data are processed for a public interest, in the exercise of official authority vested in the Data Controller, or for the purposes of the legitimate interests pursued by the Data Controller, Users may object to such processing on grounds relating to their particular situation.

Users are informed that, where their Data are processed for direct marketing purposes, they may object to such processing at any time without providing any justification. To determine whether the Data Controller processes Data for direct marketing purposes, Users may refer to the relevant sections of this document.

How to Exercise Rights

To exercise their rights, Users may send a request to the contact details of the Data Controller provided in this document. For such requests, Users may use the template for exercising data protection rights made available by the Italian Data Protection Authority at the following address:

<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1089924>

Requests are submitted free of charge and processed by the Data Controller as quickly as possible and, in any event, within one month (this period may be extended to 3 months in particularly complex cases).

Additional Information on Data Processing

Legal Defense

The User's Personal Data may be used by the Data Controller in legal proceedings or in the preparatory stages leading to possible legal action for the defense against abuses in the use of this Application or related Services by the User.



The User declares to be aware that the Data Controller may be required to disclose the Data by order of public authorities.

Specific Information Notices

Upon User request, in addition to the information contained in this privacy policy, this Application may provide additional and contextual information regarding specific Services or the collection and processing of Personal Data.

System Logs and Maintenance

For operation and maintenance purposes, this Application and any third-party services used by it may collect system logs, i.e., files recording interactions that may also contain Personal Data, such as the User's IP address.

Information Not Contained in This Policy

Further information regarding the processing of Personal Data may be requested at any time from the Data Controller using the contact details provided.

Response to "Do Not Track" Requests

This Application does not support "Do Not Track" requests.

To determine whether any third-party services used support them, Users are invited to consult their respective privacy policies.

Changes to This Privacy Policy

The Data Controller reserves the right to make changes to this privacy policy at any time by notifying Users on this page and, where technically and legally feasible, by sending a notification to Users through any contact information available to the Data Controller. Users are therefore encouraged to regularly consult this page, referring to the date of the latest modification indicated below.

Should the changes affect processing activities based on the User's consent, the Data Controller shall collect the User's consent again, where required.

Definitions and Legal References

Personal Data (or Data)

Any information that, directly or indirectly, including in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

Usage Data

Information collected automatically through this Application (including by third-party applications integrated into this Application), including: IP addresses or domain names of the computers used by the User connecting to this Application, URI (Uniform Resource Identifier) addresses, request time, method used to submit the request to the server, size of the file received in response, numerical code indicating the status of the server response (successful outcome, error, etc.), country of origin, browser and operating system features used by the visitor, various time details per visit (such as time spent on each page), and details about the path followed within the Application, with particular reference to the sequence of pages visited and parameters relating to the User's operating system and IT environment.

User

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

Data Subject



The natural person to whom the Personal Data refer.

Data Processor (or Processor)

The natural or legal person, public authority, agency, or other body that processes Personal Data on behalf of the Data Controller, as described in this privacy policy.

Data Controller (or Controller)

The natural or legal person, public authority, agency, or other body which, alone or jointly with others, determines the purposes and means of processing Personal Data, including the security measures concerning the operation and use of this Application.

This Application

The hardware or software tool by which the Users' Personal Data are collected and processed.

Service

The Service provided by this Application as described in the relevant terms (if available) on this website/application.

European Union (or EU)

Unless otherwise specified, any reference made within this document to the European Union includes all current member states of the European Union and the European Economic Area.

Cookies

Small portions of data stored within the User's device.

Legal References

This information notice is drafted pursuant to Regulation (EU) 2016/679 (GDPR) and Legislative Decree 196/2003 as amended by Legislative Decree 101/2018.

Unless otherwise specified, this privacy policy exclusively concerns this website.

Last updated: April 2026

